

## Terms and Conditions for Digital Goodie Bag Promotion and Competition

As part of the Massey Virtual Open Day event held between 4th and 5th of September 2020 (“the Event”), Massey University is running a digital goodie bag promotion whereby certain codes are made available throughout the Event and participants will be required to enter these codes in the check in form in order to obtain the associated item for their digital goodie bags (“the Promotion”).

In connection with the Promotion, there will also be a competition (“Associated Competition”) whereby participants in the Promotion gain an entry into the Draw to win a prize pack including an Apple 10.2-inch iPad Wi-Fi 128GB worth \$779 and other merchandise (“the Competition Prize”).

The Promotion and Associated Competition opens at 8.00 am 4 September 2020 and closes at 6.00 pm 5 September 2020 (“the Promotion Period”). To participate in the Promotion and Associated Competition, participants must register during the Promotion Period.

To register, participants must enter their full name and email address into the check in form and accept these Terms and Conditions. Registration will result in participation of The Promotion and in one entry to the Associated Competition. Each person will only be eligible to register once.

The personal information provided by each participant in the Promotion and Associated Competition will be processed in accordance with the Privacy Act 1993. The personal information will only be used by Massey University and its’ approved service providers to administer the Promotion and Associated Competition and to measure the event attendance and success.

Massey University will implement appropriate technical and organisational measures to protect the security and confidentiality of the participants personal information. All personal information will be stored securely within Massey University databases or those of its service providers (including Amazon's cloud service in the United States while the event is being administered) and will be deleted once the post-event analysis has been completed.

Massey University will not sell, disclose or distribute the personal information provided by participants to any other person, organisation, agency or third party. Participants may request access to, or correction of, their personal information or may request their information be removed from the databases by contacting the Massey University Privacy Officer ([privacy.officer@massey.ac.nz](mailto:privacy.officer@massey.ac.nz)). Further information on how Massey University processes personal information can be accessed from the Massey University Privacy Statement (<https://www.massey.ac.nz/massey/privacy.cfm>) including any additional rights that may apply to any participant from the European Union or United Kingdom.

The Promotion and Associated Competition are available to all participants of the Event, other than employees, agents, and contractors of Massey University and their associated employees, who register during the Promotion Period.

Some of the digital goodie bag items associated with the Promotion are only redeemable directly with the supplier of the item, and this could restrict the ability of any overseas participant to redeem an item. Massey University will not be responsible for the inability of any participant to redeem any digital goodie bag item associated with the Promotion.

The Competition Prize and all digital goodie bag items associated with the Promotion are at all times subject to the terms and conditions of their supplier. Massey University takes no responsibility for any direct or indirect loss suffered by participants in the Promotion and Associated Competition as a

result of the supplier's terms and conditions regarding the Competition Prize and the digital goodie bag items associated with the Promotion.

Massey University also takes no responsibility for direct or indirect loss suffered by participants in the Promotion as a result of receiving the digital goodie bags. The participants receive the digital goodie bags entirely at their own risk and agree to indemnify Massey University in respect of any claim for accident, injury property damage or loss of life that may occur and any direct and indirect liability in connection with their use of the digital goodie bags. The participants are responsible for all insurance, tax or other costs that may be associated with the digital goodie bags.

If the Competition Prize becomes unavailable for any reason, Massey University, acting at its sole discretion, may substitute a prize of equal value to the Competition Prize. The Competition Prize, or its substitute, is not transferrable or convertible for other alternatives and cannot be exchanged for cash.

On 7 September a winner will be randomly drawn from all eligible entries in the Associated Competition ("the Draw"). Only the winner can collect the Competition Prize, and no family member, friend, associate or any other person can collect the Competition Prize on the winner's behalf.

Participants in the Promotion and Associated Competition are solely responsible for supplying correct contact details. If Massey University is unable to contact the winner within 72 hours of the Draw, having made reasonable efforts to do so, the winner's entry will be declared invalid and Massey University reserves the right to select another winner.

Massey University reserves the right to disqualify any entrant for tampering with the entry process or attempting to act in a fraudulent or dishonest manner.

The final decision in respect of any winning entry will be at the sole discretion of Massey University marketing staff and no negotiations and correspondence will be entered into between entrants and Massey University marketing staff in respect of the Draw.

Massey University takes no responsibility for lost or damaged entries or any direct or indirect loss suffered by the winner as a result of or in relation to receiving the Competition Prize. The winners take the Competition Prize entirely at their own risk and agree to indemnify Massey University in respect of any claim for accident, injury, property damage or loss of life that may occur and any direct and indirect liability in connection with their use of the Competition Prize. The winner is responsible for all insurance, tax or other costs that may be associated with the Competition Prize.

If the Promotion and/or the Associated Competition cannot be run as planned for reasons beyond the control of Massey University, Massey University reserves the right in its sole discretion to cancel the Promotion and/or the Associated Competition.